

Share Beliefs Transform Tomorrow

合志同方 智领未来



同方全球人寿
Aegon THTF Life Insurance

合志同方·智领未来



同方全球人寿保险有限公司（简称同方全球人寿）

由荷兰全球人寿保险集团（Aegon）与同方股份有限公司（THTF）各出资50%组建而成，公司于2003年正式获得营业执照，在中国开展寿险业务。截止目前注册资本为24亿元，资产规模近125亿元，迄今已在上海、北京、江苏、山东、浙江、广东、天津、青岛、河北、湖北、福建、四川、深圳等省市设立了多家分支机构。

Aegon THTF Life Insurance Co., Ltd（abbr. Aegon THTF）

Aegon THTF is established by Aegon N.V.(Aegon) and TSINGHUA TONGFANG CO., LTD.,(THTF) both holding 50% shares. In 2003, the life insurance company obtained its license and started the business in China. The company has RMB 2.4 billion registered capital and its total asset is around RMB 12.5 billion. Aegon THTF has established many branches around the country, including Shanghai, Beijing, Jiangsu, Shangdong, Zhejiang, Guangdong, Tianjin, Qingdao, Hebei, Hubei, Fujian, Sichuan and Shenzhen,etc.



🎯 我们的使命 Our Mission

帮助客户未雨绸缪，实现财务保障，安享未来

We exist to help people achieve a lifetime of financial security

★ 我们的愿景 Our Vision

致力于成为中国最值得推荐的人寿保险公司

We aim to become the most recommended life insurance company in China

🤝 我们的价值观 Our Values

主动当责、团队协作、诚信透明、超越期望

Taking accountability, working together, bringing clarity and exceeding expectations



合志同方 Share Beliefs

“合志同方”典出自《礼记》“儒有合志同方，营道同术；并立则乐，相下不厌”。谓之志同道合者相伴前行。高科技上市公司同方股份牵手世界保险巨头荷兰全球人寿，共同投资同方全球人寿，志在与中国寿险市场共同成长。与此同时，同方全球人寿着力打造一支专家型的实力团队，公司上下同心同行携手并进，以优质的产品、贴心的服务帮助中国居民未雨绸缪，实现财务保障，安享未来。

"SHARE BELIEFS" is cited from the Book of Rites Confucianism "The like-minded get together and share common goal. They get on well no matter in same or different social position." High-tech listing company THTF invests in Aegon THTF jointly with world insurance giant Aegon, aiming at advancing together with China life insurance market. Meanwhile, Aegon THTF makes efforts to build a perfect team, with our high-quality products and excellent services, we work together to help people achieve a lifetime of financial security.





智领未来 Transform Tomorrow

“智领未来”寓意同方全球人寿以自身的智慧、专业化素养、数字化意识以及创新精神勇争“行业引领”的雄心。在同方全球人寿，我们有雄厚的“智”力资源，各路精英齐心汇聚，以专业化素养提供稳妥的保障；我们有领先的“智”能思维和数字化意识，以新兴科技为客户打造更为周全、便捷的服务；我们有创新的“智”慧经营，通过革新传统商业模式，以追求卓越之心塑造企业与客户双赢的未来。

“TRANSFORM TOMORROW” means the great ambition that Aegon THTF holds to “lead the industry” with its intelligence, professionalism and digitization awareness as well as innovation spirit. With powerful “intelligence” resources and various elites, we provide sound protection. With leading “intelligent” mind-set, we offer more considerate and convenient services for customers. With innovative “intelligent” operation, we strive for excellence, evolving traditional business models and creating a win-win future for enterprises and customers.

实力股东 强强联手

Strong Shareholders Win-Win Cooperation



荷兰全球人寿保险集团 Aegon

创始于19世纪上半叶，至今拥有近200年的悠久历史，是全球领先的金融服务公司之一，总部位于荷兰海牙，业务遍及美洲、欧洲和亚洲等20个国家和地区，为全球近2900万客户提供人寿保险、退休金及资产管理专业服务。

Established in the first half of 19th century, Aegon’s roots go back almost 200 years. Headquartered in Hague, Aegon is one of the world’s leading financial service companies, providing life insurance, pensions, and asset management services for 29 million customers worldwide.



雄厚实力 总资产近4000亿欧元(截止2018年末)	Solid Performance The total asset was close to EUR 400 billion (by the end of 2018)
Too Big To Fail 被国际金融稳定委员会评选为全球九大“Too Big To Fail”的保险机构之一	Too Big To Fail Voted as one of the “Too Big To Fail” insurance companies by Financial Stability Board
世界500强 历年位列《财富》世界500强	Fortune 500 Listed in Fortune 500 Companies
国际化上市公司 在阿姆斯特丹、纽约证券交易所上市	International Listed Company Traded in Amsterdam Euronext and New York Registry Shares
标普评级 标准普尔确认其为AA-信用评级	S&P Rating Affirmed at AA- rating by S&P

实力股东 强强联手

Strong Shareholders Win-Win Cooperation



同方股份 THTF

同方股份有限公司成立于1997年，是中国高科技上市公司。公司定位于多元化综合性科技实业孵化器，坚持走“产学研用”结合之路，致力于科技成果的转化与产业化。目前公司旗下拥有信息技术、节能环保、公共安全、军民融合、生命健康等与国计民生密切相关的主干产业集群。

Founded in 1997, THTF is a Chinese high-tech listed company. The company is served as a diverse and comprehensive incubator which is committed to integrating industry, learning and research, to promote the transformation and industrialization of scientific and technological achievements. It has formed key industrial clusters that are closely related to national economy and people’s livelihood including information technology, environment protection, public safety, military-civilian integration and life and health.



卓越经营业绩

总资产超过600亿元，年营业收入近300亿元
(截止2018年末)

Excellent Business Performance

The total asset exceeded RMB 60 billion, and annual
revenue was close to RMB 30 billion
(by the end of 2018)

家喻户晓品牌

“中国电子信息百强” “中国电子信息行业创新能力
五十强” “信息系统集成及服务行业大型骨干企业”
“中国软件和信息技术服务综合竞争力百强企业”

Well-Known Brand

Selected in the awards such as “China Top 100 Electric
Information Enterprises”, “ China Top 50 Innovative
Capability in Electronic Information Industry”

强大科研实力

- 与清华大学20余个院系合作，建立国家级
工程研究中心、联合实验室
- 参与国家级及省级科研项目近40项

Strong Scientific Research Capability

- Establishing national engineering research centers and
joint laboratories in cooperation with over 20 departments
of Tsinghua University
- Taking part in almost 40 national and provincial
research projects

遍及全球服务

- 在全球20多个国家建立分支机构
和研发生产基地
- 为全球160多个国家地区提供专业服务

Worldwide Service

- Establishing branches and R&D and production
bases in over 20 countries
- Providing professional service in more than 160
countries and areas

四大核心 彰显优势

Four Core Brand Positions Showcase Strength



健康保险领航者 Leader in health insurance

产品实力 | 业界标杆 Product strength | Industry benchmark

引领健康险市场，公司为客户提供覆盖全生命周期的健康保障产品，并通过与高端医疗服务机构的合作，打造周全的健康管理服务。旗下「康健一生」系列等多款健康险产品，屡获行业殊荣，树立健康险业内标杆。

As a health insurance market leader, Aegon THTF provides products with a lifetime of health protection, and well-rounded health management services by partnering with premium medical care institutions. The award-winning life insurance products such as 「Kang Jian Yi Sheng」 have set benchmarks for the industry.



养老服务探索者 Explorer in pension service

布局养老 | 探索蓝海 Offer retirement solutions | Explore blue ocean

基于外方股东荷兰全球人寿全球领先的养老金融服务经验，公司连续多年联手清华大学开展针对中国居民退休准备现状和需求的调研，并通过链接各合

作方的优势资源为客户提供财务稳健的养老金融产品和一站式医养服务解决方案。

Aegon THTF has been collaborating with Tsinghua University for years to carry out joint research on Chinese residents' retirement readiness. Based on the world leading retirement financial service experience of the company's foreign shareholder — Aegon, and advantageous resources from partners, we provide high-quality financial products and one-stop medical care solutions for retirees.

四大核心 彰显优势

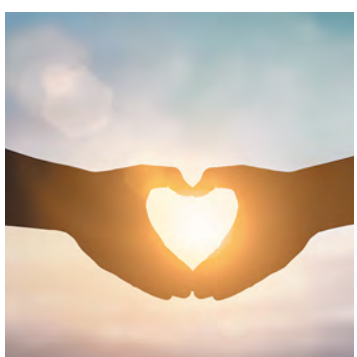
Four Core Brand Positions Showcase Strength



数字保险践行者
Practitioner in digital insurance
数字先驱 | 先人一步 Lead digital transform | One step ahead

公司选择10月10日作为“同方全球人寿数字化保险日”，致力于打造“三大应用群”——销售应用群（如Zeus宙斯智能个险）、服务应用群和作业应用群，以促进业务发展，优化客户体验，并全面提升运营效率，打造领先的数字化人寿保险公司。

October 10 is "Aegon THTF Digital Insurance Day". We are committed to creating “three application clusters”, including the sales application cluster (such as Zeus Smart Agency Platform) , the service application cluster and the operation application cluster to drive business development, improve customer experience and enhance operation efficiency. We aim to become the leading digital life insurance company.



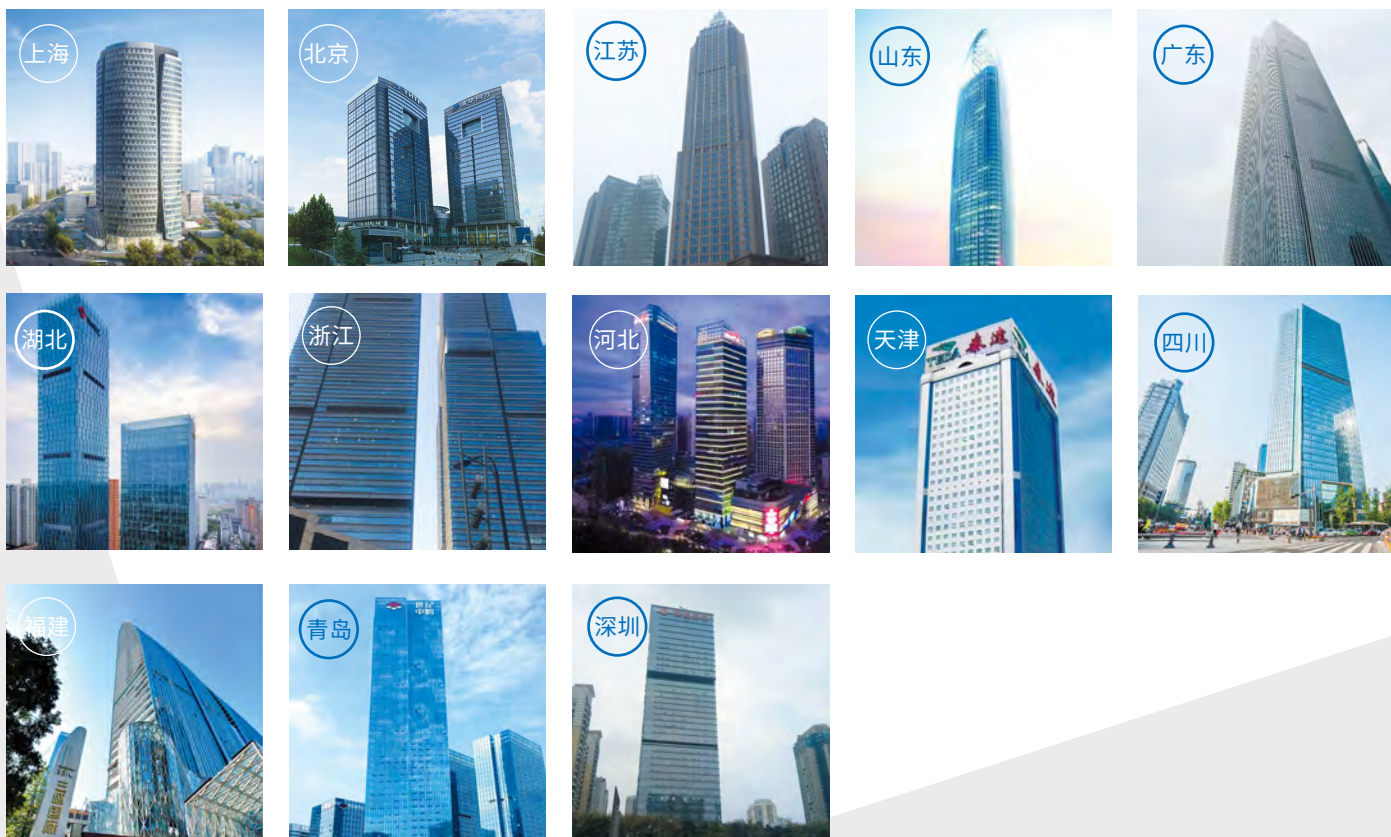
公益事业筑梦者 Dream builder for next generation
责任担当 | 大爱无疆
Undertake social responsibility | Boundless love

公司启动“同方全球人寿筑梦计划”，聚焦青少年的营养健康和教育发展。公司建立筑梦计划志愿者团队，并通过多项公益项目积极践行企业社会责任。截至2018年，公司仅在“1份早餐”和“宋庆龄爱心书库”两大项目就累计投入超过140万人民币公益善款，惠及万余有需要的下一代青少年儿童。

Aegon THTF initiated “Aegon THTF Dream Builder Initiative” for health,nutrition,education and development for kids. The company builds the volunteer team and has been taking on corporate social responsibility through multiple programs. As of 2018, the company has donated over RMB 1.4 million for around ten thousand teenagers in need, through two CSR projects, including the “Morning Kid” and the “Soong Ching Ling Charitable Book Stacks” project.

植根中国 辐射全国

Rooted In China With Business Spreading Across The Country



风华正茂 载誉业界

In Our Prime Recognized By The Industry

- 荣获2017、2018第九届金鼎奖 “年度卓越价值经营奖”
- 荣获第六届中国财经峰会评选 “2017（行业）影响力品牌”
- 荣获2018年中国保险业方舟奖评选 “2018金牌保险理赔方舟奖”
- 荣获2017中国保险风云榜评选 “履行社会责任优秀保险公司奖”
- 荣获2016 金融科技·介甫奖 “金融机构类：年度商业智能奖”
- 同方全球「康健一生」（多倍保）终身重大疾病保险获2016年度保险产品评选 “年度健康保险产品奖”
- 同方全球「欣和一生」保险产品计划获2017第八届 “金理财” 评选活动 “年度创新型保险产品卓越奖”
- 同方全球「传世荣耀」终身寿险获 “2018寿险产品创新奖”

- 2017,2018 JINDING Prize — Annual Excellent Value Growth Insurance Company Award
- The 6th China Finance Summit — 2017 China Influential Brand (the Industry) Award
- 2018 China Insurance Ark Award — 2018 Golden Insurance Claim Ark Award
- 2017 China Insurance Industry Innovation and Development Forum — Excellent Social Responsibility Insurance Company
- 2016 Finance Technology JIEFU Award — Financial Institution: Annual Business Intelligence Award
- 2016 Insurance Product Selection — 「Kang Jian Yi Sheng」 (Duo Bei Bao) won Annual Health Insurance Product Award
- The 8th JINLICAI Award — 「Xin He Yi Sheng」 Insurance Product Plan won Annual Excellent Innovative Insurance Product Award
- 2018 Finance Spring Forum — 「Chuan Shi Rong Yao」 Whole Life Insurance Product won 2018 Life Insurance Innovation Award





同方全球人寿保险有限公司
Aegon THTF Life Insurance Co.,Ltd.

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官方微信



全球e家

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